



NEWSLETTER

#2
PYRAMIS
UPDATE

October 2012

New Products

New stainless steel sink "Athena"

With more than 50 years of expertise in stainless steel sinks in addition to the in-depth understanding of the consumer's needs, Pyramis launches its new range of stainless steel sinks, under the name "Athena".

"Athena" sinks have been designed for contemporary people desiring the ultimate combination of aesthetic, durability and ergonomics. "Athena" models combine a beautifully designed drainer area with an elegant bowl with straight lines and the glance of stainless steel material. "Athena" range is available into various sizes and bowls configura-

tions whilst, these stainless steel sinks not only look appealing but they are resistant to staining and corrosion.

Athena sinks feature a modern – linear design with a straight-sided construction and tighter radius on the corners of bowls giving the sink a more up to date design and most importantly more usable work space.





NEWSLETTER

#2
PYRAMIS
UPDATE

October 2012

Brand new cookware series in luxurious gift boxes!

The ecological Evergreen Cookware with ceramic coating enriches its series by introducing the new Purity white frying pans and the Evergreen Bakery line.

Purity line consists of 3 frying pans, of 20, 24 and Ø28cm and is suitable for induction hob as all Evergreen line. Its ceramic coating does not contain any toxic material and at low cooking temperature (210° C) leads to energy saving, that is the reason why Evergreen respects the environment. Their packaging is very delicate and is ideal for gifts!

Evergreen Bakery consists of a long loaf pan, a tarte-round and a square pan with detachable base and detachable handles. The pans are packaged in a deluxe gift box that includes an exclusive recipe book of Christophe Michalak (World Pastry Cup/a 3 stars *** Michelin awarded Chef).

Moreover, Ceratech cookware with non-stick ceramic coating enriched its line with a Ø18cm Sauce Pan, a Ø28cm Saute Pot and 2 Stew Pots of 20 and Ø24cm that will make cooking easier and healthier.



News

Pyramis Deutschland GmbH, the subsidiary of PYRAMIS METALLOURGIA A.E celebrates its 10th anniversary!

10 JAHRE | 

The 27th of September 2012 was a special day for all Pyramis Group people, as it is the 10th anniversary since Pyramis' subsidiary in Germany was founded. These ten successful years are characterized by an important increase of the company's turnover and an impressive market penetration. The annual sales exceeded the 150,000 sinks, cookware, kitchen taps and electrical appliances.

On the occasion of this celebration, the company's clients and partners were invited by the Greek and German management, at the premises of Pyramis Deutschland in the picturesque Dillenburg, near Frankfurt.

The visitors had the opportunity to have a tour at Pyramis' offices, showroom and warehouse. Moreover, a visit at the factory of ThyssenKrupp Nirosta, the main supplier of Pyramis in stainless steel, took place and the day ended with a relaxing walk and a tour in the historical old town of Dillenburg.

The highlight of the 10th anniversary celebration was a festive dinner, during which the mother company congratulated Pyramis Deutschland on her successful 10 year presence and wished all the best for the years to come.

